

# SURFACE DESIGN SHOW: SUPPLIER FINDER MATERIAL LIBRARY

## AN OPPORTUNITY FOR CIUK MEMBERS TO CELEBRATE MATERIALITY!



The Surface Design Show is the UK's leading event dedicated to surface material innovation, making it the event of choice for architects, designers, and specifiers. Showcasing the latest and most inspiring internal and external surface materials from over 180 exhibitors. Taking place from 4th to 6th February 2025 at Business Design Centre, Islington.

### CIUK AT THE SURFACE DESIGN SHOW: SUPPLIER FINDER MATERIAL LIBRARY

Commercial Interiors UK (CIUK) is thrilled to participate in the Surface Design Show 2025, launching our Supplier Finder Material Library—a curated collection of innovative materials from our members.

### WHAT TO EXPECT AT THE STAND:

**100+ Material Samples:** Explore a diverse range of materials from CIUK members.

**Interactive Display:** Materials will be displayed on wire mesh panels, offering a tactile experience.

**Informative Tags:** Providing key details about the product and brand, logo and QR code.

### BENEFITS FOR DESIGNERS, ARCHITECTS, AND SPECIFIERS

**Hands-On Exploration:** Interact directly with up to 100 material samples.

**Inspiring Stories:** Learn about materials' sustainability credentials, production, and innovation.

**Informative Tags:** Gain access to essential brand details and link directly to Supplier Finder Profiles.

**Future-Ready Resources:** Leave with insights to integrate these materials into upcoming projects.

### BENEFITS FOR CIUK MEMBERS

**High-Profile Exposure:** Showcase your materials to a targeted audience of architects and designers.

**Increased Engagement:** Provide attendees with tactile, memorable interactions with your products.

**Direct Connection:** QR codes and branding ensure customers can access your Supplier Finder Profile.

### SAMPLE DETAILS:

CIUK members are invited to submit up to **five material samples** to be included in the Supplier Finder Material Library, free of charge. Samples can be of any product type:

- Maximum sample size: A5 (21cm x 15cm)

- Minimum sample size: A7 (10cm x 7cm)

### SPECIFIC REQUIREMENTS BY MATERIAL TYPE TO ACCOMMODATE A 5MM CABLE TIE:

**Textiles:** Must include a metal eyelet or sewn ribbon loop in the centre of the top edge. Edges should be finished to prevent fraying.

**Wallcoverings:** Must include a reinforced hole in the centre of the top edge.

**Solid surfaces & timber:** Must include a drilled hole in the centre of the top edge

**Components:** Must include a hole larger than 5mm.

When selecting samples, consider showcasing sustainability credentials, process or production techniques, and collaborative design stories.

## INFORMATION TAG

CIUK members are invited to submit up to five material samples. Each sample will be displayed with an information tag providing key details for designers and specifiers. The information tag will include:

Brand name

Product name

Material specification

Product description - A concise summary (70-word limit, written in 3rd person).

Brand website URL

Brand logo

QR link to Supplier Finder Profile

## DELIVERY DETAILS

Please make sure your samples are numbered 1-5 to match your and tag information document.

Email your tag information doc to:

[sue@commercial-interiorsuk.com](mailto:sue@commercial-interiorsuk.com)

Post your samples to:

**Sue Graves**

**25 Clayton Road**

**Selsey, nr Chichester**

**West Sussex**

**PO20 9DF**

## KEY DATES

**Opportunity Launch Date:**

Monday, 2nd December 2024

**Samples Delivery Deadline:**

Friday, 20th December 2024

**Event Dates:**

Tue 4th February – Thur 6th February 2025